

CASE STUDY

Medtronic Elevates Digital Management of High-Value TAVR Inventory

The Cardiac and Vascular Group (CVG) of Medtronic transforms TAVR management with TotalSense Smart Cabinet and integrated AI software.



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Case study: Medtronic Elevates TAVR Inventory Management

The Cardiac and Vascular Group (CVG) of Medtronic Israel needed a reliable, systemic solution that would guarantee that their TAVI inventory would always be available to their customers at the right place at the right time. IDENTI Medical TotalSense UHF-RFID Smart Cabinet with integrated AI software gives CVG a decided competitive advantage in the market.

CHALLENGES

The CVG management team was confronted with challenges stemming from insufficient inventory availability and elevated wastage rates attributed to human errors in logistics and shipping. Critical situations, such as urgent transplants and inaccuracies in size measurements necessitating a comprehensive inventory on hand, prompted a reevaluation of their current practices.

In response, the management team embarked on a mission to find a more robust solution. Their primary objective was to establish a system that would guarantee a consistently adequate supply of front-line inventory while actively addressing and minimizing wastage.

A crucial aspect of this initiative was to eliminate protracted debates with hospital billing departments, particularly concerning damaged or expired inventory. The resolution of these billing disputes was vital not only for financial considerations but also for fostering more optimal and harmonious relationships between purchasers and suppliers.

In essence, the management team sought not only to rectify immediate challenges but also to cultivate a more efficient and collaborative environment within the healthcare supply chain.





PROCESS

CVG Medtronic made a strategic decision to enhance its operational efficiency by selecting IDENTI Medical's cutting-edge Smart Cabinet solution, complemented by advanced artificial intelligence management software. This transformative solution is currently in the process of implementation across various hospitals, proudly branded under the Medtronic umbrella.

The Smart Cabinet, operating seamlessly within the Medtronic ecosystem, provides an innovative shared platform. This integration ensures that the status of their Transcatheter Aortic Valve Implantation (TAVI) inventory is consistently visible and accessible to both CVG Medtronic and its healthcare partners. Real-time tracking capabilities empower relevant personnel to monitor the inventory remotely, receiving instantaneous alerts for critical events such as depleted stock, the expiration of items, and the removal of inventory from the smart cabinet—ensuring proactive management of supplies.



Crucially, the Smart Cabinet offers a robust security framework, requiring access through personalized identification protocols. This not only safeguards the integrity of the inventory but also enhances accountability by ensuring that every interaction with the cabinet is traceable to a specific individual. This stringent access control mechanism adds an extra layer of security, contributing to a more controlled and regulated inventory management system.

In essence, the deployment of IDENTI Medical's Smart Cabinet solution represents a forwardthinking approach by CVG Medtronic, not only in streamlining inventory management but also in fostering transparency, accountability, and efficiency across the healthcare supply chain.

Medtronic & IDENTI Medical TotalSense UHF-RFID Smart Cabinet system has been deployed in most of Medtronic's cardiovascular customers throughout Israel. The solution has greatly changed operational processes around the management of TAVI inventory.



Post-installation, Medtronic reps and hospital staff express confidence in perpetual inventory availability, witnessing a substantial decrease in urgent deliveries and zero incidents of expired inventory. Full documentation and transparency resulted in a 30% reduction in billing time, while increased consumption of CVG products highlights customer satisfaction and supply line efficiencies with the new system

RESULTS

Since the successful installation of IDENTI Medical's Smart Cabinet solution at various hospitals, Medtronic representatives and hospital staff have expressed a newfound confidence in the consistent availability of inventory.

Medtronic's sales team has reported a substantial reduction in the frequency of urgent deliveries, signaling a notable enhancement in inventory management efficiency. Moreover, the implementation of the Smart Cabinet has resulted in a remarkable achievement — the reduction of expired inventory to zero. During the same period, no instances of missing inventory were reported, underscoring the heightened accuracy and accountability afforded by the advanced tracking and management features of the solution.

A significant achievement stemming from the enhanced documentation and transparency facilitated by the Smart Cabinet is the 30% reduction in billing time. The streamlined communication and real-time visibility into inventory levels have expedited the billing process, positively impacting operational efficiency and financial workflows.

Notably, Medtronic has reported a noteworthy increase in the consumption of its CVG products compared to leading competitors in the category. This upswing is attributed to heightened customer satisfaction resulting from the seamless supply line efficiencies and operational improvements achieved with the new Smart Cabinet system. The positive feedback and increased consumption highlight the tangible benefits derived from the implementation of advanced technology in inventory management, solidifying Medtronic's commitment to delivering excellence in healthcare solutions.



Interested in learning more about how IDENTI transforms inventory management?

Our experts are here to assist you.

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ABOUT IDENTI MEDICAL

IDENTI provides hospitals, medical device manufacturers and logistics companies with patent-protected data-capture solutions to create a realtime account of medical inventory and consumption. The unique combination of autonomous end-devices, intelligent software, a raw database, and seamless connectivity, revolutionize financial efficiency, increase patient safety, and solve health management challenges at the point-of-use.

